



PALERMO | MILANO | VERONA | NUORO



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**EXPERIENCES THAT EXCITE**

We turn your ideas into reality



We are a remarkable reality which offers a wide variety of services for conferences, meetings, congress organization.

- EMC** Event Management Company
- PCO** Professional Congress Organizer
- CME** National Provider appointed by Ministry of Health for Continuing Medical Education
- DMC** Destination Management Company

This is our DNA. We plan events to convey your strategic vision, to strengthen community sense, to reinforce relationships with the stakeholders or the clients' loyalty.

Planning a perfect event is our goal.

We study your business, focus on your challenges and create events to help you in reaching your goals. We want to amaze you with our fascinating solutions, by reaching the objectives of each event with our high-quality service, professionalism and attention to details.

# MISSION

QUALITY and PASSION

We attract you thanks to our valued solutions and achieve each goal paying attentions to Quality, Competence and Creativity. Our mission is to give unique experiences in order to make each event memorable.

## QUALITY, PROFESSIONALISM AND PASSION FOR YOUR EVENTS

Our success depends on our staff experience and competence, its directness and ethics, that mark all along our action.

We are appreciated for our flexible approach, the availability and the efficiency wherewith we face each event, by proposing incisive solutions always in the forefront and always adequate to the occasion. We act with enthusiasm and diligence to represent your interests and needs in the best way.

We work with enthusiasm, passion and commitment to advance your needs and to plan memorable events.

We realize your dreams



## 3 REASONS WHY TO CHOOSE US

Flexible and scalable organization allowing us to be extremely competitive;

Direct involvement of skilled resources, with a solid experience in events organization;

World class competences, network and expertise.

## ALWAYS BY YOUR SIDE **BRANCHES**



A nationally branched structure, with operational offices in Milan, Nuoro, Palermo and Verona, being able to implement all working creative and organizational phases for each kind of congresses and events.

### HEAD OFFICE

#### Palermo

Via Emilia, 38 - 90144 Palermo

### OTHER BRANCHES

#### Milan

Via Vincenzo Monti 15 - 20123 Milan

#### Verona

Via Stanislao Carcereri, 9 - 37125 Verona

#### Nuoro

Via Gramsci, 88 - 08100 Nuoro



BIBA

## NUMBERS

MORE THAN **2.400**

EVENTS

MORE THAN **30 YEARS**

OF SUCCESS

OVER **120.000**

PARTICIPANTS IN OUR EVENTS

**98%**

CUSTOMER RETENTION

**92%**

CUSTOMER SATISFACTION

## WHAT WE DO OUR SUPPORT

The best solutions to organize conferences, conventions, meetings and events that we follow with professionalism and attention to detail. We want to impress you with charming locations and innovative technologies, using experienced professionals.

We have worked with:

- 🌐 International and National Scientific Associations
- 🌐 Pharma and Healthcare
- 🌐 Universities and Academic Organisations
- 🌐 Professional Associations
- 🌐 Public Administration



### CONFERENCES

Not only a service provider but also a global management consultant for your conferences.

Our professional staff develops events on size, by taking care of every aspect, from goals analysis to post-conference management.

We guarantee a direct involvement of professionals, who will follow every project phase, assuring actors' satisfaction: from sponsors to participants.

### CME (Continuing Medical Education)

As a National Provider, appointed by Ministry of Health for Continuing Medical Education (CME), we manage all forms and data relating to CME accreditation: in full and continuous synergy with the scientific board, we elaborate and develop on line forms as well in all its phases; we elaborate data, create printouts, send final balances for the CME report.

#### DMC

Incentive Events, Team Building, Corporate Events, Product Launch are our peculiarity.

Our aim is to give to you unique and memorable moments, by selecting the perfect destination for your travel and the suggestive setting for your event, by taking care of each single detail, in order to exceed your expectations.

Our staff of professionals will study an accurate analysis of your needs and select the perfect destination for your trip or the suggestive setting for your event, with regard to your needs.

#### ASSOCIATION MANAGEMENT

We are able to respond to all association requests, by managing each activity in details.

We believe that being an association is very important for the development and the spread of the knowledge and for the community wellness. This is why we provide our skills and our services efficiently: domiciliation, management of subscriptions standardization of associate's database, coordination of scientific activities, management of the social program, processing and coordination of abstracts.



#### COMMUNICATION

Creativity, innovation and customized graphic solutions in order to communicate in the most cutting-edge way.

Communication and promotion activities being adequate for each event and aiming at the achievement of the goals of the event.







TURNKEY SERVICE: HOW WE MANAGE COMPLEXITY

# PROJECT

## LOCATION

Location identification for:

- Congresses and Conferences
- Opening ceremonies
- Corporate Events
- Meeting and workshop

## SET-UP

- Conference venues
- Meeting venues
- Dinner venues
- Posters Area
- Exhibition Area

## AUDIOVISUAL EQUIPMENT

Identification and setting up of all audio and video equipments, adequate to events' needs

## POSTER DESIGN

Graphic design for:

- Roll up
- Panels
- Posters
- Programs
- Certificates of attendance
- Nameplates

## CATERING

Menu proposals for:

- Coffee Break
- Light lunch
- Coffee brunch

## SOCIAL PROGRAM

Social program proposal for:

- Opening cocktails
- Gala dinners
- Tours

## TRANSFER

On size predisposition of transfers by bus or private vehicle

## COMMUNICATION

- Setting up of websites
- Photo and Video shooting (videography)
- Press office

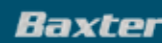
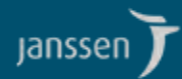
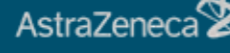
# PORTFOLIO OUR CLIENTS



## SCIENTIFIC SOCIETIES



## PHARMA



## CORPORATE & INSTITUTIONAL



GROUP



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